IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Chris Sheffield, et al.

Appl. No.:

10/561,897

Conf. No.:

3092

Filed:

February 12, 2007

Title:

AUCTION SYSTEM

Art Unit:

3695

Examiner:

Ryan D. Donlon

Docket No.: 3718611-06151 (formerly 1512.2.160)

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the Non-Final Office Action dated September 16, 2010, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.